

# Lamb & Lion's Web Ministry: Planning Beyond the Rapture

**Nathan E. Jones, Web Minister**

In the time it takes to blink, millions of people all at once will disappear. Mothers and fathers and children and uncles and aunts and grandparents and friends — all gone! The remaining people, after a moment's stunned shock, will erupt into mass panic. Like no other time in history, save when everybody asked, "What's up with all the rain?" will people all at once be asking the same question — "Where did all the people go?" And when they ask, scrambling to their computers searching for an answer, Lamb & Lion's website ([www.lamblion.com](http://www.lamblion.com)) will have it: the Savior Jesus has called His own to Him in an event called the Rapture.

Did you know that of the 6,631,964,781 people alive in the world today,<sup>1</sup> an estimated 1.46 billion of them use the Internet?<sup>2</sup> That's 22% of the world population going online since it grew popular a mere 15 years ago. Along with the 2 billion cell phone users worldwide gaining access to the Internet within 5 years, we could see 30% of the world accessing the Internet.<sup>3</sup> How large will those numbers continue to grow in another mere 15 years, or even by the time of the Rapture?



At Lamb & Lion we are serious about proclaiming the soon return of Jesus, not just the Rapture of the Church, but also Christ's Second Coming as King of kings and Lord of lords. It is estimated that billions will repent and turn to Jesus in those dark days of the Tribulation, and we must be ready to have the answers they are seeking that will lead them to Christ's salvation. And, since we are commanded by Jesus in Matthew 28:18-20 to "go and make disciples of all nations," we need to go where the people are. Increasingly, they are on the Internet.

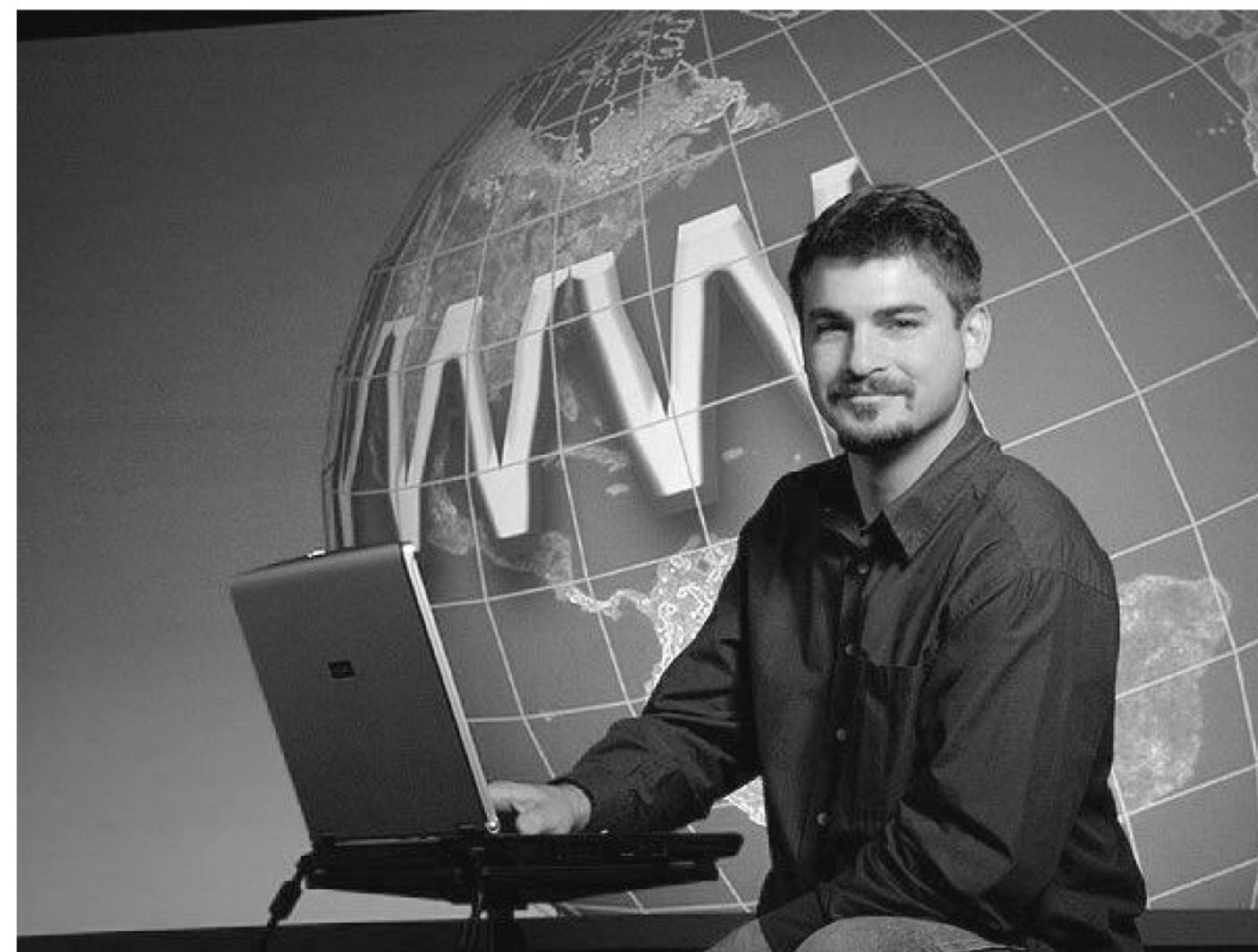
## **Our Internet Vision**

It is our goal to make the proclamation of the soon return of Jesus available to every person using the Internet during the Church Age and the Great Tribulation.

Our methods for achieving the vision will be to 1) develop a website that is an extensive source for prophetic information, 2) grow a social community that is the hub of prophetic communication, 3) re-purpose our prophetic content into secular site venues, and 4) replicate prophetic web ministers who will proliferate the message of Jesus Christ.

The steps involved in realizing our methodology will be to modernize the current website, add dynamic communication pieces, push content into external forums, and equip volunteers.

Over the next year you will be seeing many changes to our website at [lamblion.com](http://lamblion.com). We have started by building the technological infrastructure needed to sustain the website long-term. Next, we will streamline the navigation of the site and modernize its design in an attempt to make it easier to find information. Also, we want to provide an environment where visitors can im-



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mediately feel "at home."

We will continue to add to the great non-interactive content such as articles and TV shows. Additionally, community-building content like blogs, message boards, polls, surveys and e-learning will be added to foster interactivity. We also plan to add video and podcasts to supplement various topics.

In order for you to be better equipped, a more user-friendly online store will be established to provide you with a wealth of study and teaching resources.

Finally, we will go beyond the "walls" of the website, sharing content in popular online media venues where the world interacts, reaching out via e-newsletters and forums. We are building our site to be truly interactive so that personalized communication will go forth to people all over the planet as we share with them the message of Jesus Christ.

Our Prophecy Partners in particular can be excited about these changes because they will have a section of the website dedicated to them. Through that portal they will be able to access special content and resource discounts.

## **Building a Left Behind Legacy**

A lot of hard work is ahead of Lamb & Lion in preaching Christ to people in this age and after the Rapture, but creating a legacy for those left behind has far-reaching consequences. One of your loved ones could be one of those desperate people during the Tribulation who find our website and ask, "Where did all the people go?"

If you have ideas for improving the website, please contact me at [webminister@lamblion.com](mailto:webminister@lamblion.com). It would be a blessing to hear from you. ✚

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## **Notes:**

- 1) U. S. Census Bureau, "World PopClock Projection," [www.census.gov/ipc/www/popclockworld.html](http://www.census.gov/ipc/www/popclockworld.html), accessed on November 18, 2007.
- 2) Computer Industry Almanac, 2007, [www.c-i-a.com](http://www.c-i-a.com).
- 3) Morgan Stanley Communications Equipment Research, 2005, [www.morganstanley.com](http://www.morganstanley.com).